

Welcome to



a Finnish education company
focused on creativity





The name **By Kids to Kids** perfectly captures the essence of our work: all content is created by kids specifically for other kids. We started our company, aiming to inspire and enrich the learning experience of students in classrooms.



We developed “Creating Together”, a teaching methodology which places students at the center of their learning journey. Simple, fun, and easy to implement, with Creating Together, subjects like math, geography and science, or important issues like racism, inclusion, or bullying become stories that come to life through animation that can be seen repeatedly by students all over the world.



Elementary, Middle and High School.

OUR METHOD IS SIMPLE TO USE. HERE'S HOW IT WORKS:



1 - Students and teachers team up to create a story and record its narration on a mobile phone.



2 - The Students then draw the story, and take pictures of their drawings using a mobile phone too.



3 - All this content goes onto a web collaborative platform, where our team turns it into animation.

All this material contains the language students understand and identify with most: their own.

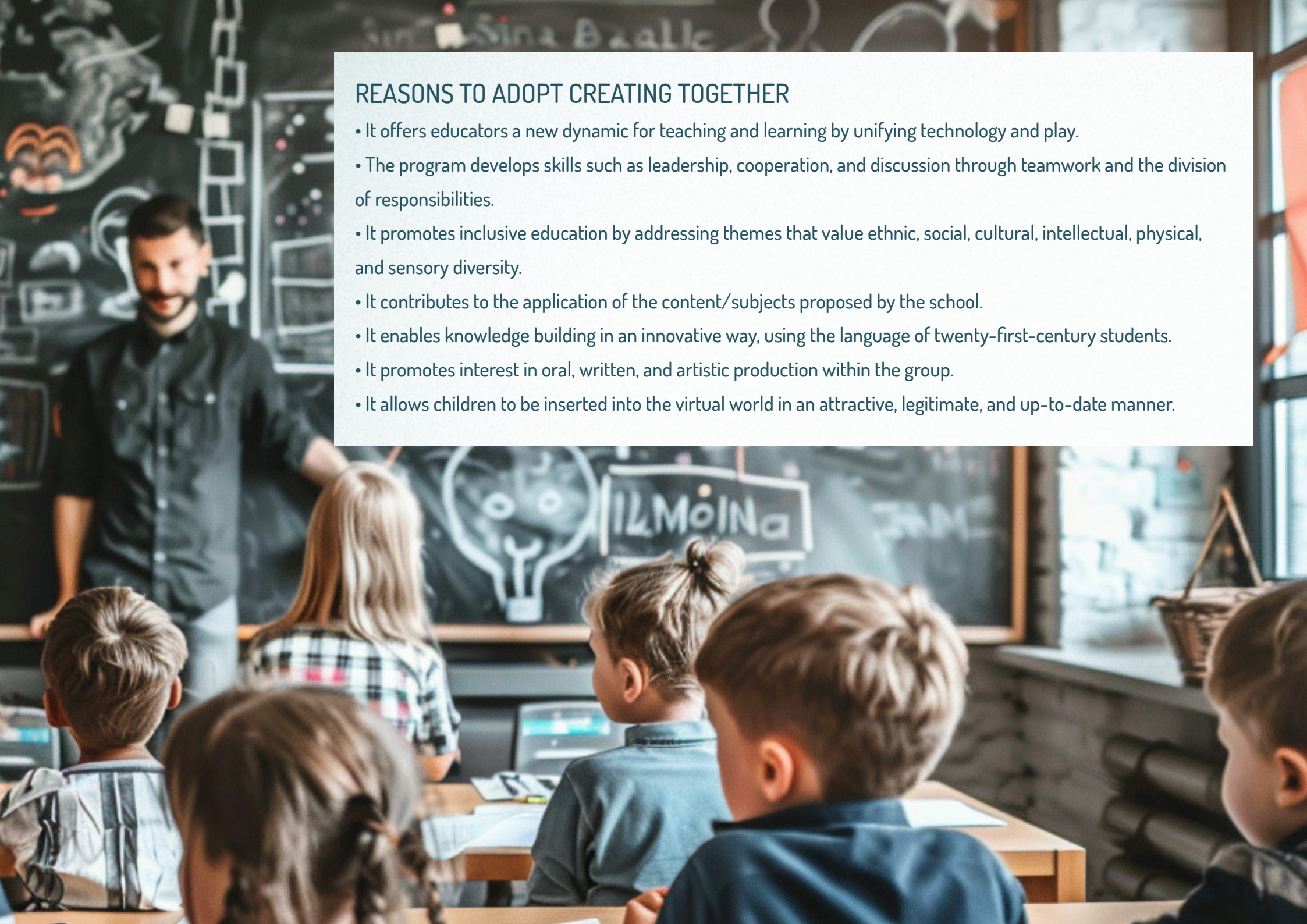
STUDENTS: PROTAGONISTS OF THEIR LEARNING EXPERIENCE

We regard students as capable and competent individuals who play a central and active role in shaping their educational journey. Creating Together uses a student-centered approach, which encourages passive learners to become active participants and contributors, fostering a lifelong love for learning and discovery. Creating Together boosts the school curriculum and is a great tool for inclusion. One of the best parts is that it helps students realize they're in charge of their learning. When they relate to the material, they're more motivated to keep going.



ENCOMPASSES BASIC AND FUTURE SKILLS



A photograph of a classroom scene. A male teacher with a beard, wearing a dark button-down shirt, stands on the left side of the frame, gesturing towards a chalkboard. In the foreground, the backs of several young children's heads are visible as they sit at their desks, facing the teacher. The chalkboard is filled with various drawings and text, including a lightbulb, a box labeled 'ILMOLINA', and some illegible words at the top. The classroom has a warm, slightly blurred background with a window on the right.

REASONS TO ADOPT CREATING TOGETHER

- It offers educators a new dynamic for teaching and learning by unifying technology and play.
- The program develops skills such as leadership, cooperation, and discussion through teamwork and the division of responsibilities.
- It promotes inclusive education by addressing themes that value ethnic, social, cultural, intellectual, physical, and sensory diversity.
- It contributes to the application of the content/subjects proposed by the school.
- It enables knowledge building in an innovative way, using the language of twenty-first-century students.
- It promotes interest in oral, written, and artistic production within the group.
- It allows children to be inserted into the virtual world in an attractive, legitimate, and up-to-date manner.

IMPROVING LEARNING AND TEACHING EXPERIENCES

The success of our core product, Creating Together, enabled and inspired us to develop new offers that expand and enhance learning and teaching experiences in the classroom, as well as others that provide professional development and job opportunities.

Animations

EncycloKids

Collaborative
platform

Studio BKTk

AnimaPIC

2D Course

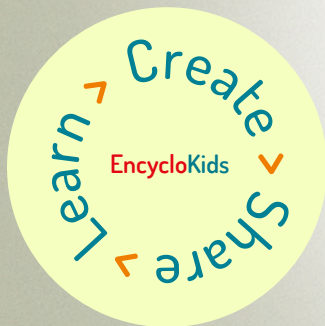
Books

Games

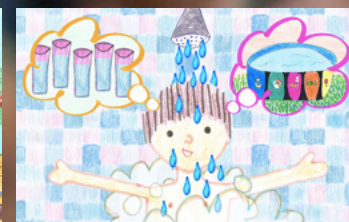
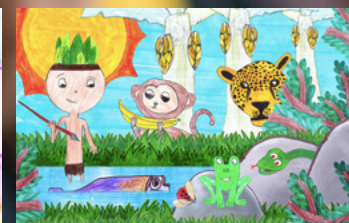
Creating
Together

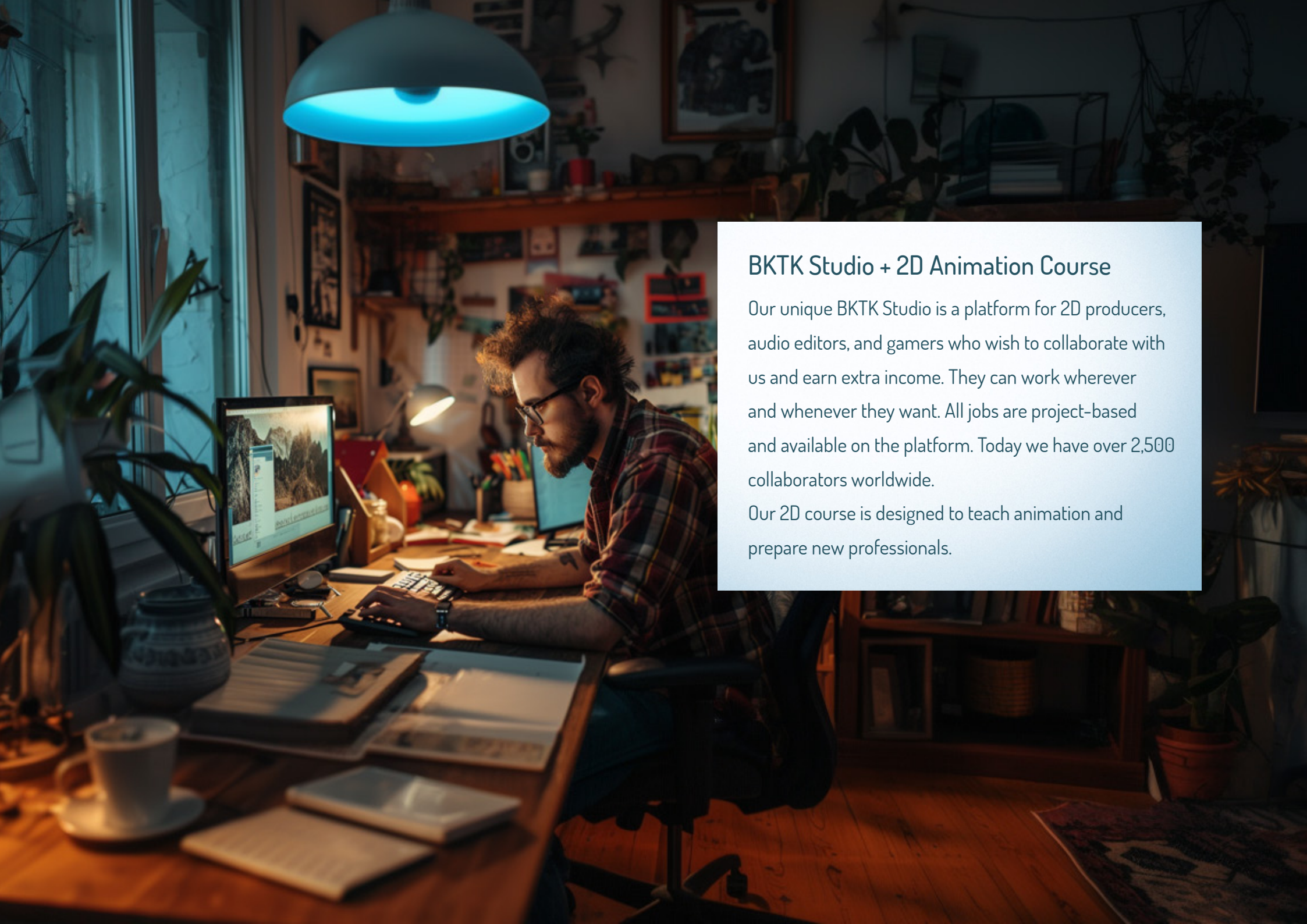


STUDENTS TEACHING AND INSPIRING OTHERS



150,000 students have already participated in Creating Together, producing a total of 5,000 animations. These animations are all part of [ENCYCLOKIDS.COM](https://encyclokids.com), an online video library that can be accessed by students and schools all over the world and used as inspiration for new stories or as material for teachers in the classroom.





BKTK Studio + 2D Animation Course

Our unique BKTK Studio is a platform for 2D producers, audio editors, and gamers who wish to collaborate with us and earn extra income. They can work wherever and whenever they want. All jobs are project-based and available on the platform. Today we have over 2,500 collaborators worldwide.

Our 2D course is designed to teach animation and prepare new professionals.



AnimaPIC

Our own exclusive animation platform for use in the classroom. Easy and intuitive, with AnimaPic, students will be able to animate their own stories and be even more in charge of their learning journey. Simple and easy to implement, our 2D course is designed to teach animation for kids.



GAMES

“Creating Together” is also applied in the creative process of game development, with the aim of engaging and motivating students, making it easier to teach pedagogical concepts. In it, students and teachers create their own games based on the content covered in the classroom, as well as develop characters, objects, settings, and record the possible dialogues for these games.



BOOKS

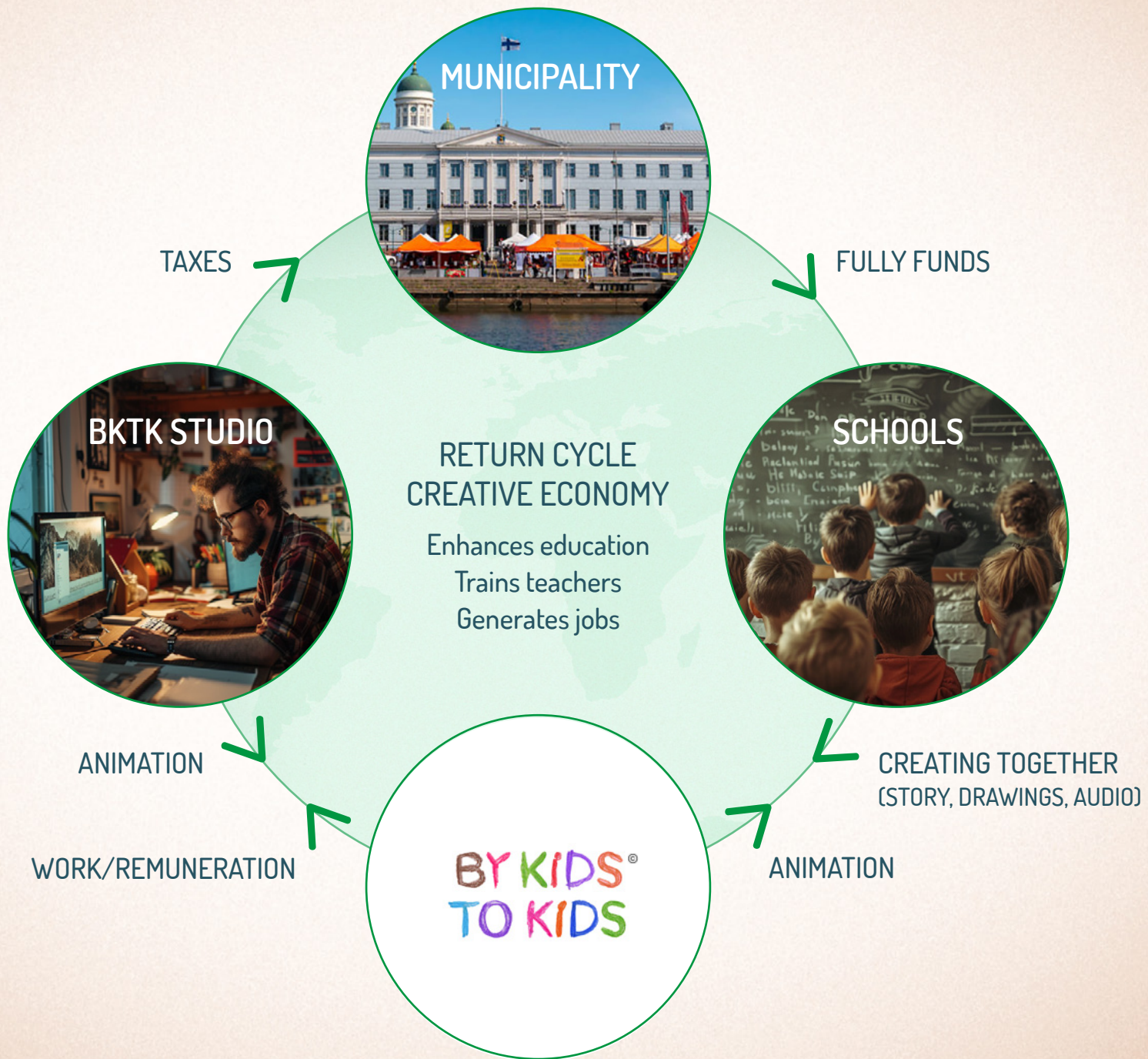
All the animations created by children all over the world are transformed into books, either in PDF format or can be published by us or the school.



SOCIAL RESPONSIBILITY

Children and teenagers are at the heart of our company, even outside the classrooms. That's why we've been working with hospitals and institutions using our Creating Together methodology, with a unique approach.





KNOWLEDGE COMES TO LIFE AROUND THE WORLD



Denmark



Spain



Germany



Ukraine



Special needs



Hospitals



Brazil (award)





RECOGNITION

- Winner of the ComKids Interactive 2020 festival in the multiplatform category.
- First place in the WSA in the teaching and education category.
- First place in the Let's Go Festival. Largest festival of educational innovation in Latin America.
- 2020 HundrED Global Collection - chosen as one of the 100 most impactful education innovations globally.
- 2021 HundrED Spotlight 21st Century Skills in Latin America and the Caribbean - selected as one of 15 innovations.

“Education today is no longer just about teaching students something; it is about helping them develop a reliable compass to confidently navigate through an increasingly complex, volatile and uncertain world. Success in education is about identity, agency and purpose. It’s about building curiosity and compassion – about opening minds and hearts; and it’s about courage – about mobilising our cognitive, social and emotional resources to take action. That’s also going to be our best weapon against the biggest threats of our times: ignorance (the closed mind), hate (the closed heart) and fear (the enemy of agency)”.



Excerpt from the article written and published by Andreas Schleicher, Head of Division and Coordinator of the OECD's Programme for International Student Assessment, on By Kids To Kids.

WHO WE ARE

We are passionate about education.

Our dream is to make the knowledge learned and produced in the classroom in a creative way be shared by everyone.

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Thank you

